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February 13, 2007

ADAMS Completes Website for Baril Corporation

Newton Massachusetts—ADAMS is pleased to announce the completion of Baril Corporation's corporate website (www.barilcorp.com). The website— translated into several languages— will serve Baril's corporate marketing needs in the United States, Canada, and Europe. ADAMS provided Baril with communications services including design concepts, content development, and website programming. Prior to the website's completion, ADAMS assisted Baril in reevaluating their market position, designing a new corporate logo, and creating new collateral material.

Dan Baril, President of Baril Corp said, "ADAMS is the first firm we worked with that 'gets it.' In short orders, they understood our business, figured out what needed to be done, and got it done."

About Baril Corp: Established in 1972, Baril Corporation is an innovative partner in developing and manufacturing products and components where precision is key and the highest level of quality is essential.

About ADAMS: With resolute client focus, ADAMS is a results-driven branding firm that helps clients achieve their goals by developing compelling work grounded in sound strategy. For nearly two decades, we have collaborated with clients across diverse industries to increase their visibility, credibility, and profitability through deliberate, multi-faceted, and creative communications.